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Solution Delivers Improved Marketing and Advanced Selling Capabilities

Insurix' Client Services Team deployed its iSuite Life — Quoting and Rating Platform at USABLE Life on January 15, 2010. This new platform provides proposal generation through a Web based rating engine in support of USABLE Life's business owners and participants. It also provides internal USABLE Life representatives increased quoting abilities for:

- Group Term Life
- Accidental Death and Dismemberment
- Short-Term Disability
- Temporary Disability Income (Hawaii)
- Dependent Life
- Voluntary Group Term Life
- Voluntary Accidental Death and Dismemberment
- Voluntary Short-Term Disability

The system utilizes the Insurix iSuite configurable framework, which includes a fully integrated Business Rules Engine, Rating Engine, Workflow Configurator, and Security module. This configuration now allows USABLE Life to increase its marketing and reporting capabilities to all nine states included in the initial roll-out. The rules driven architecture enables USABLE Life to produce quote proposals that are dynamically formatted depending on which products are being quoted and in which state(s) they are being quoted. Additionally, USABLE Life is able to maintain its own rating algorithm(s), factor values, internal workflow and ad-hoc reports.

In the coming months, USABLE Life will provide select agency users with access to the new rating module, which they have named *AQUA*. The company will also be adding Supplemental Life and Small Group products to its *AQUA* portfolio.

About Insurix

Insurix is a leading software and technology services company helping clients throughout the United States achieve their business objectives through internet based technologies. Insurix delivers a broad portfolio of information technology and business process outsourcing services to clients in the Insurance and Financial industries. Our portfolio is built around innovative offerings in software, business process outsourcing, applications development and outsourcing. A powerful mix of deep industry knowledge and leading technology expertise creates value and allows clients to respond quickly to changing market dynamics and increase their competitiveness. To learn more about Insurix, contact sales@insurix.com or visit www.insurix.com.

About USABLE Life

USABLE Life is a provider of ancillary products that offers a comprehensive portfolio of life, disability, dental and ancillary health products and services. With 2009 revenue of \$410 million, USABLE Life is committed to that assurance. Our financial strength is rated “A” (excellent) from A.M. Best and “A” (strong) from Standard & Poor’s. USABLE Life was also named by Ward Group® to its Ward’s 50 list of top performing insurance companies for the third year in a row. Established in 1980, the company insures more than 1.1 million individuals and is licensed to sell products in 48 states (excluding Alaska and New York) and the District of Columbia. Headquartered in Little Rock, Arkansas, USABLE Life employs more than 500 dedicated team members that provide superior service to customers. More information about USABLE Life is available at www.usablelife.com or by calling 1-800-648-0271.